

## ENVIRONMENTAL PRACTICALITIES

### What does our care for the environment mean in practical terms?

Firstly in the design and build of the resort consideration and concern for the environment was taken into consideration, as much of the building materials as possible have been sourced locally and from within Thailand and this is a fundamental element of our policy, can anything we buy be purchased locally at a suitable quality?

During the creation of the resort we made every effort to keep as many of the existing trees as possible, this even involved moving the location of some of the villas to accommodate existing trees, therefore if you find you do not have a 180 degree sea view from your villa, remember that you are helping the world by enjoying the natural view of the azure blue sea mixed with the natural vivid greens that form part of the 'native' Phuket (much of which is being lost on a daily basis as Phuket develops). Keeping these trees helps protect the natural environment, provides a natural habitat for the indigenous species of animals and birds, helps offset your carbon emissions as you fly to Phuket, and does it's little bit to help protect the ozone layer.

In the creation of the operational procedures of the resort an environmental policy has been developed which will provide a basis for the development of all operational activities, underpinning everything we do.

Some of the practical things that we will do in this regard include:

- No use of CFC based equipment
- Implementing a recycling policy
- Implementing a composting programme
- Providing guests with non-intrusive activity options such as batik painting, kite flying,
- Rubber processing (see below)

### Rubber processing

The resort features over 150 rubber trees, a tree that is fast disappearing on Phuket in the interests of commercial tourism, however we not only decided to keep our rubber trees but make them part of our environmental programme.

### How will this work?

We will process the rubber and make the processing a guest activity, giving guests the opportunity to learn a little more about one of Thailand's largest exports, guests will have the opportunity to also make their own rubber based mementos. Furthermore the revenues made from the processing and sale of the rubber will be donated to a suitable local community based programme.

It maybe unusual but it is our way of finding a harmony between the earth and tourism, of finding a balance between commercialism and nature and of finding a way that all this can benefit those less fortunate in life.