

Press Release
For General Release

US\$15 million make-over for Phuket Resort

Phuket, The Vijitt Resort in Rawai has undergone a rebuild costing over US\$15 million creating a 92 villa boutique resort slated which opened in September 2008. The site comprises 18 acres of mature forested land with a 250 metre beach front on Friendship beach, a secluded beach located minutes from Rawai Beach and Chalong Bay.

The resort features individual villa style accommodations ranging in size from 70sqm to over 180sqm. 20 of the villas feature private pools with each pool size between 7m and 11m in length. In addition there are 3 two bedroomed villas and 4 luxury one bedroomed beachfront villas.

The resort comprises 72 stand alone Deluxe villas, each covering over 70sqm providing a bedroom, living area and spacious bathroom as well as spacious private terrace. 13 spacious Pool villas, (178sqm) with two storeys including an upstairs living room leading onto a 7 metre pool and large terrace and a bathroom and downstairs a bedroom with bathroom, sitting area walk in closet and small outdoor terrace. The villas are ideal for both couples and families.

3 two bedroomed Pool Villas, (182sqm) single story villas providing a master bedroom with living room attached, second bedroom, two bathrooms, a large terrace and a generous sized (9 metre) pool. These villas are ideal for families or for couples wanting the ultimate Spa retreat where the second bedroom converts into the spa suite with 2 daily massages included in the rate.

4 luxurious Vijitt Pool Villas, single story (162sqm) located on the beachfront comprising a large bedroom, two bathrooms, two terraces, an 8 metre infinity edged pool and a sala with expansive private gardens leading directly to the beach.

In addition The Vijitt Resort offers 2 restaurants and 2 bars, two pools, a large kids club with pool, activity rooms and indoor and outdoor playgrounds, a spa, gym, beauty salon and a shopping area as well as water sports activities including sea kayaks.

The architect, Bangkok based Movida, was selected for their creative use of local materials and unique way in which they have created interior and exterior designs. The concept represents a distillation of Southern Thai tradition and heritage combined with a contemporary twist. The overall design is a stylish blend of Thai and contemporary elements with the villas placed carefully around the undulating landscape so that they blend in to the environment rather than impose themselves on it. While at the same time providing guests with privacy and stunning sea views.

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Virtually all the trees were kept, creating a tranquil cool environment with shaded winding pathways carefully linking the spacious resort together.

In particular there are two unique elements to the design of the resort, The Plaza and The Rotunda. The Plaza, a water festooned walkway allows guests to move easily from the centre of the resort down to the beach, which also contains two resort souvenir shops.

The Rotunda houses the activity centre for the resort, set in the centre of the resort it comprises a large kids club complete with activity rooms, indoor and outdoor playgrounds, playstation games room and a pool with 3 separated depth levels. In addition The Rotunda also houses a gym with panoramic views and a bar.

The resort's management team is headed by hotel veteran James Sullivan-Tailyour who as General Manager oversaw both the build and opening of the resort. "We constantly strive to create enriching guest experiences through our programmes and staff attitude; friendly and caring and we recognize that care in particular for the environment is important to our guests. While we do not see ourselves as an 'eco-resort' we certainly do everything we can to support, protect and maintain a sustainable local environment, our guests can relax and enjoy life's luxuries secure in the knowledge that behind the scenes we are doing everything possible to minimize any negative environmental impact their stay on a paradise island might have".

The resort is primarily targeting couples and honeymooners, however with the size of the villas it is also ideal for families and the resort has added many little touches to also make their younger guests feel at home, from great activities programmes, kids menus, kids minibars, welcome packs even family activities. In addition the resort offers a range of great wedding packages and can arrange weddings as small as 2 or as large as 100.

KEY FACTS:

- Resort opening:** September 2008
- Cost of build:** Bt550 million
- Concept:** Villa style with traditional southern style influences and a contemporary twist
- Facilities:**
- 92 Villas including 20 pool Villas
 - All Villas offer: Flat screen TVs, satellite channels, DVD player, mini-bar, in villa safe, tea and coffee facilities, internet access and individual climate controlled air-conditioning
 - 2 Restaurants, 3 Bars, Bakery and Ice Cream Parlor, Wine Cellar
 - Spa, 2 pools including the impressive 40 metre infinity Pool, Gym
 - Kid's Club, beauty salon, 2 souvenir shops, herb garden, Tours Desk
- Shuttle bus to Nai Harn Beach and extensive activities programme including Thai Cooking classes, Batik painting and Marine Walks
- Target group:** Couples, honeymooners and families

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